

From *Fleurting* to Love

A confession, a gesture, a gift, a souvenir, a forgive-me-please, a get-better-soon, a great piece of home decoration... Flowers can mean so many different things. They're far more than just mere plants; all the shapes, styles and scents, the colors and compositions form a whole new language that you use to say things that you're not always able to with words.

About six years ago, inspired by a trip to Paris, interior designer Judit Józsa opened her first shop on Andrásy út. With their creative compositions and exquisite flower arrangements, the tiny flower boutique became a huge hit here in no time, with a significant crowd of fans; so, they soon had to move to their flower studio in chic Zrínyi utca, just a stone's throw from the Basilica.

At Fleur, they've been heading towards an utterly new tendency; they soon realized that personal-

ized design creations with a touch of minimalist elegance are the way forward. They take simple bouquets to the next level, including creating a piece of jewelry or a home design element made of blooming beauties. The Fleur experts – with an extensive background in design and vast experience as florists – only work with top-notch raw material; most of their flowers are imported from the Netherlands.

It's not only five-star city center hotels and offices that have become Fleur-faithful when it comes to their events; the design-packed flower shop has gained wide-spread recognition all over B-town, and has also recently won the 'golden medal' at the Golden Flower Awards. Oh, have we mentioned they do weddings, too?

If the bells aren't yet tolling for you, still, if there's a special someone in your life, get her or his (aye, masculine bouquets are available, too) heart racing with a cutting-edge Fleur design on Valentine's Day. Use the language of flowers and get Fleur as your personal interpreter!

Open from Monday to Friday from 9 a.m. until 6 p.m., on Saturdays from 10 a.m. to 4 p.m. Alternatively, go to their website at www.fleur.hu, which is supported by an ultra-efficient home-delivery service for last minute 'I love you' buys.

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